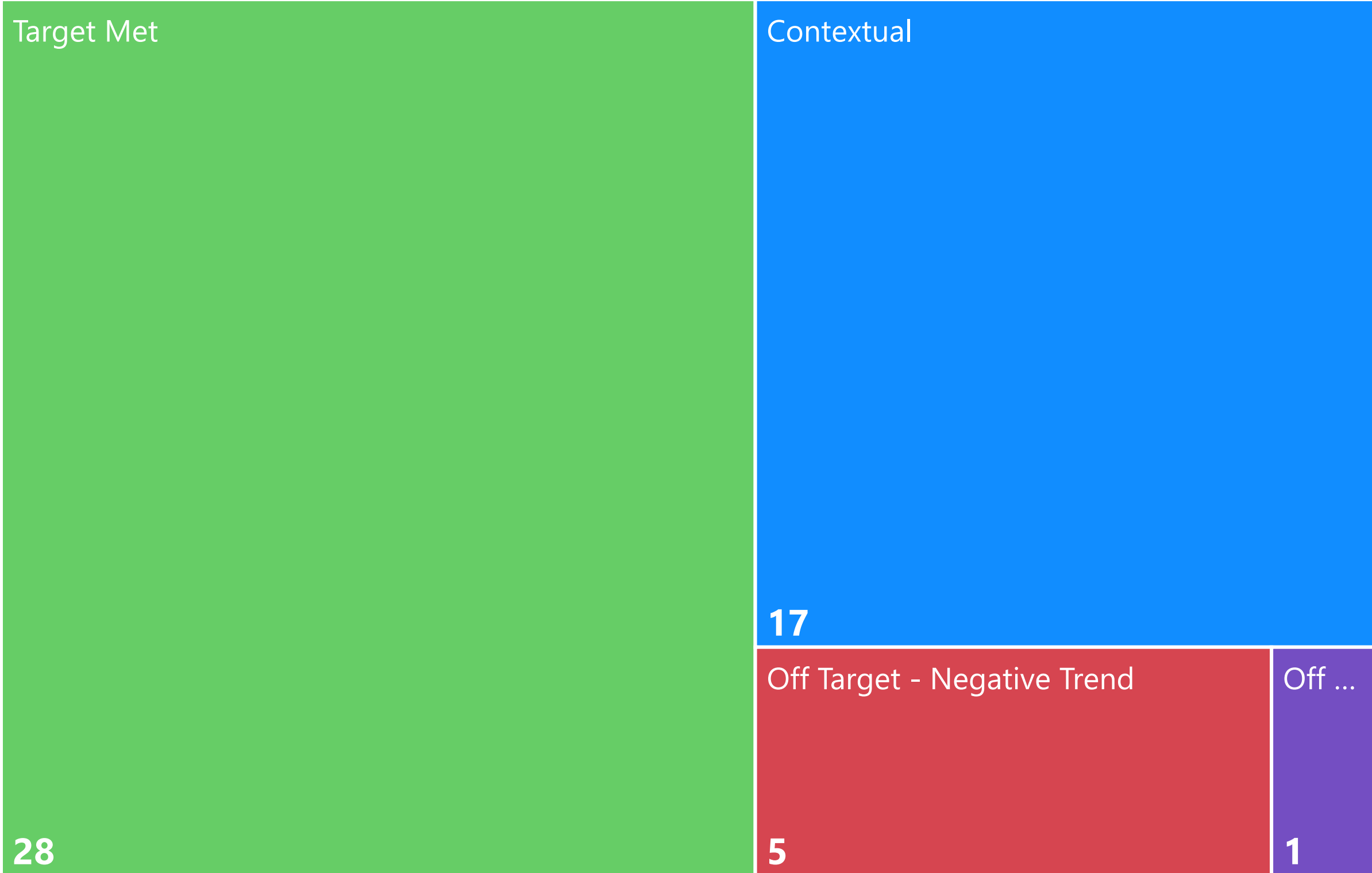




Quarter 1 - April 2025 to September 2025



All Performance Indicators Current Status



Corporate Aim (Priority)	Count
Priority 1: One Council delivering for Local People	16
Priority 2: A Successful and Sustainable Growing Borough	7
Priority 3: Healthy, Active and Safe Communities	25
Priority 4: Town Centres for All	3
	51

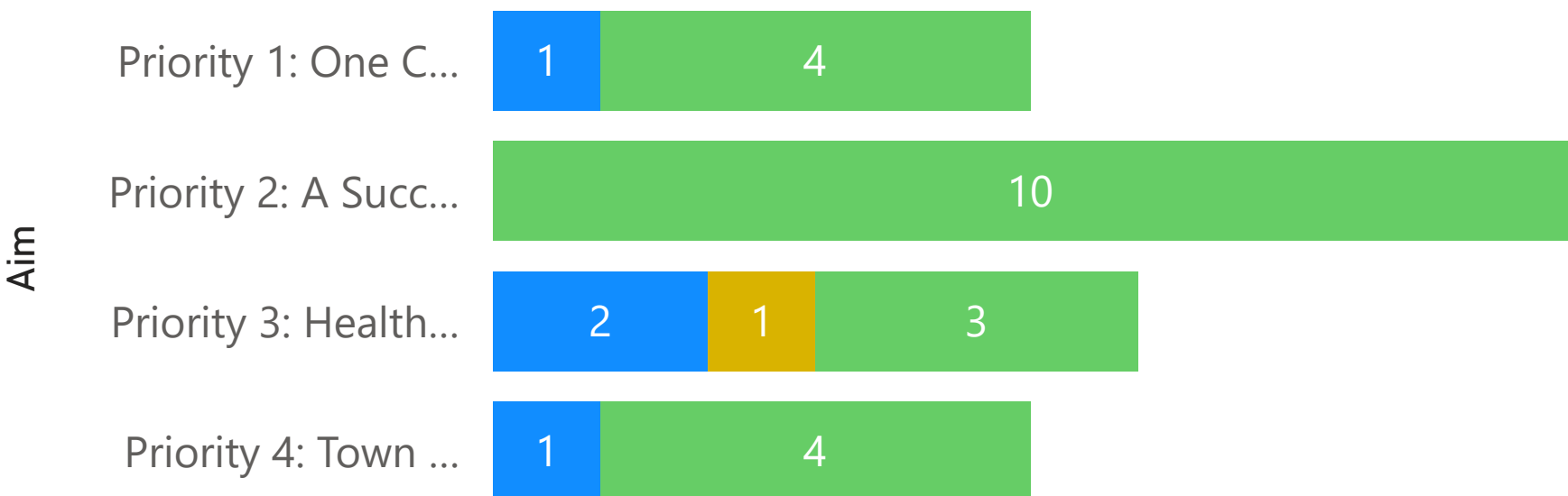
Smart Narrative

- A total of **34** measures were assigned targets this quarter. Of these, **82% achieved their targets**.
- 11** measures not only met their targets but also showed improvement compared to the same period last year. **6** met their targets but showed a negative year-on-year trend. **5** showed no change. **7** had no historical data available for comparison.
- The remaining **18%** did not meet their set targets this quarter.
- Of these, **5** demonstrated a negative trend compared to the same period last year. **1** lacked historical data for comparative analysis - these are shown in purple in the status visual.
- An additional **17 measures were contextual** and therefore did not have set targets.
- 8** showed improvement. **5** showed a decline. **4** lacked historical data for comparison.

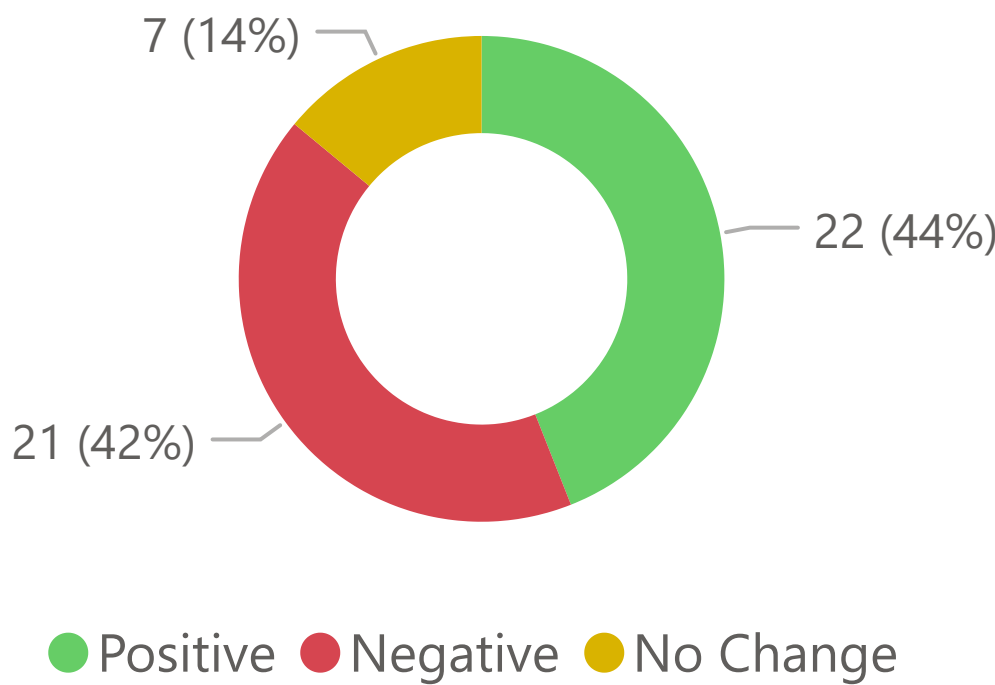
4 projects/actions have been completed, across **Priority 1, 3 and 4**. **Priority 3** has **1 projects/actions** identified as **not progressing as expected**, with further details provided within this report.

Summary Project Status Split

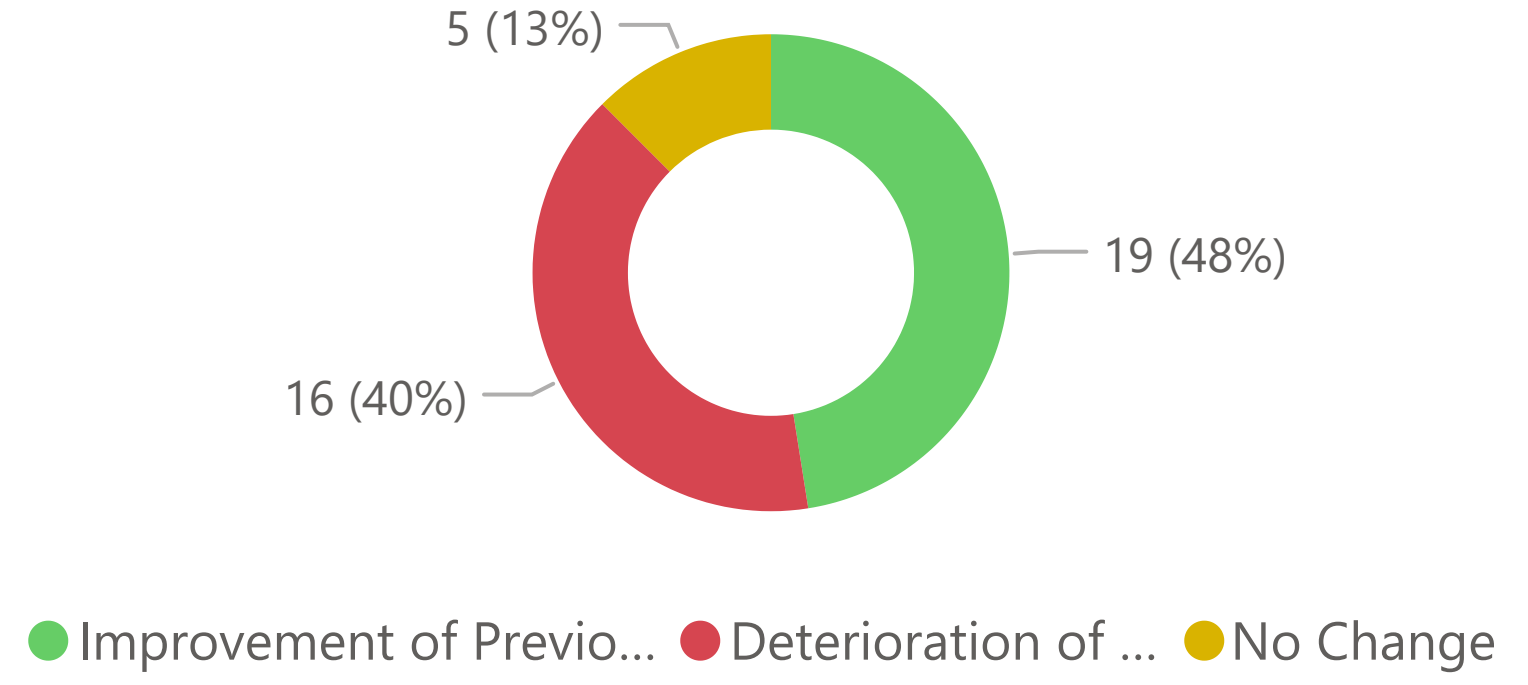
● Project/Action is Completed ● Project/Action is Not Progr... ● Project/Action is Progr...



All Qtr.2 Trend Direction of PI's Compared to Previous Quarter

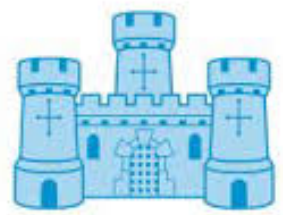


All Qtr.2 Trend Status of PI's Compared On Same Qtr in the Previous Financial Year





Priority 1: One Council delivering for Local People



NEWCASTLE-UNDER-LYME
BOROUGH COUNCIL

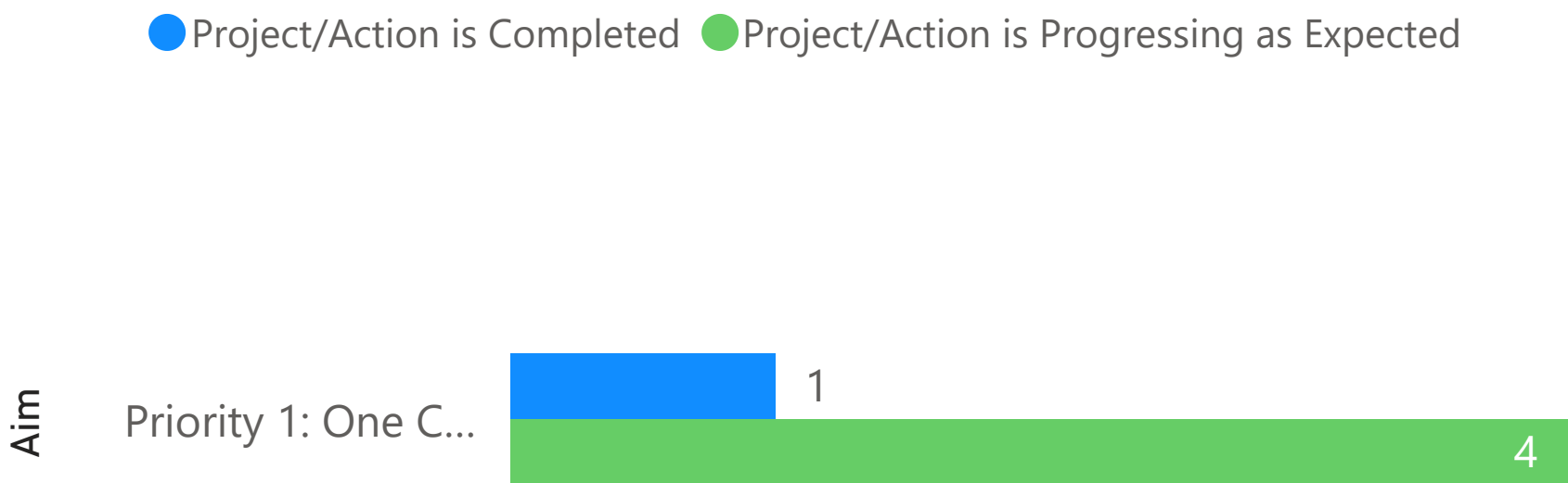
Priority 1: Performance Indicators Current Status



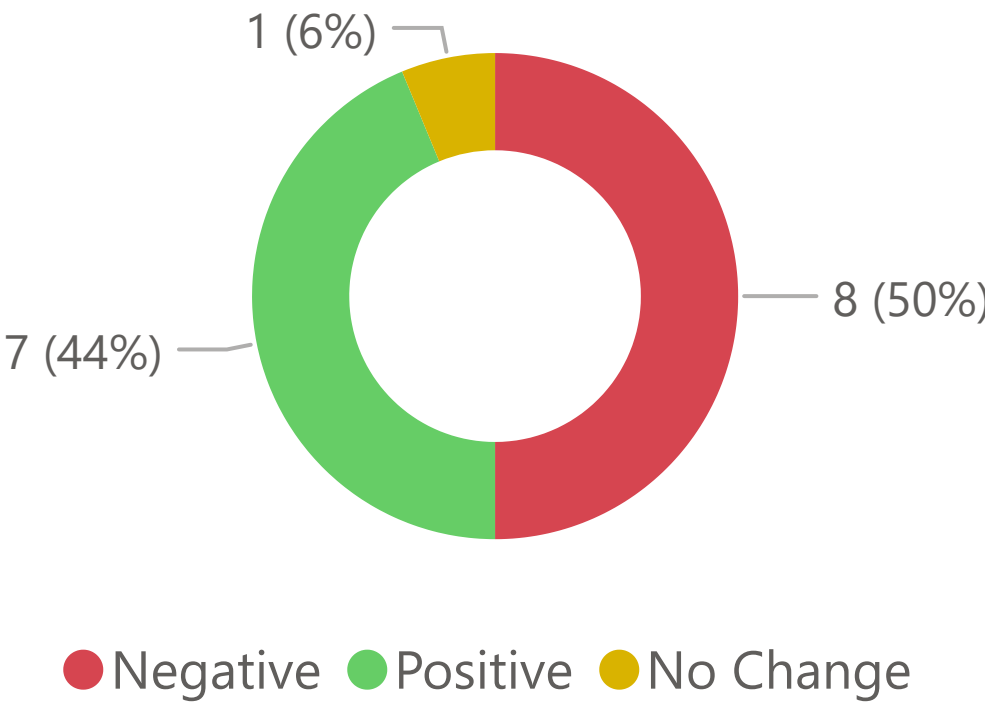
Corporate Objective	Count
Deliver services to a high standard every day	3
Develop professional talent across the Council and provide opportunities for staff to grow their careers	5
Ensure our services are efficient and accessible	6
Ensure strong financial discipline across the Council	2
Total	16

- Smart Narrative**
- A total of **10** measures were assigned targets this quarter. Of these, **80% achieved their targets**.
 - **6** measures not only met their targets but also showed improvement compared to the same period last year. **1** met their targets but showed a negative year-on-year trend. **1** showed no change.
 - The remaining **20%** did not meet their set targets this quarter.
 - Both of theses measures showed year-on-year negative trend compared to the same period last year.
 - An additional **6 measures were contextual** and therefore did not have set targets.
 - **3** showed improvement. **3** lacked historical data for comparison.
 - **1 projects/actions** has been completed, with all other project/actions progressing as expected this quarter, with further details provided within this report.

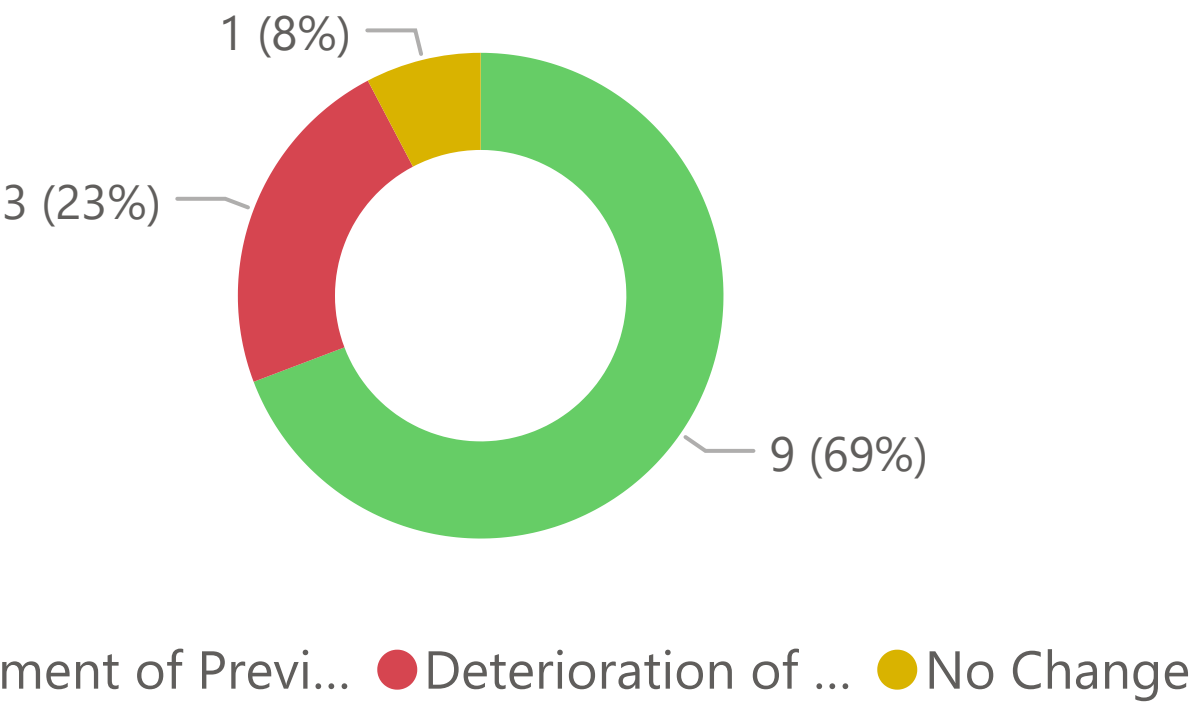
Priority 1: Summary Project Status Split

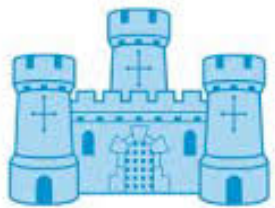


Priority 1: Qtr.2 Trend Direction of PI's Compared to Previous Quarter



Priority 1: Qtr.2 Trend Status of PI's Compared On Same Qtr in the Previous Financial Year





Low Is Good Per Quarter (Snapshot) Negative Yearly Trend	ID1.1 - Percentage of food premises that have a zero or one national food hygiene rating		Current Status	SMART Actions if Off Target																				
	FY ● 2023/24 ● 2024/25 ● 2025/26 ● Target Cllr. David Hutchison <table><tr><th>Quarter</th><th>2023/24</th><th>2024/25</th><th>2025/26</th></tr><tr><td>Quarter 1</td><td>0.7</td><td>0.7</td><td>0.4</td></tr><tr><td>Quarter 2</td><td>0.6</td><td>0.5</td><td>0.7</td></tr><tr><td>Quarter 3</td><td>0.3</td><td>0.8</td><td>-</td></tr><tr><td>Quarter 4</td><td>0.6</td><td>0.4</td><td>-</td></tr></table>		Quarter	2023/24	2024/25	2025/26	Quarter 1	0.7	0.7	0.4	Quarter 2	0.6	0.5	0.7	Quarter 3	0.3	0.8	-	Quarter 4	0.6	0.4	-	0.71✓ Target: 2.00	Not Required as Target Met
	Quarter	2023/24	2024/25	2025/26																				
Quarter 1	0.7	0.7	0.4																					
Quarter 2	0.6	0.5	0.7																					
Quarter 3	0.3	0.8	-																					
Quarter 4	0.6	0.4	-																					
Timeframe of Measure																								
High Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.2 - Percentage of category A and B food business inspections completed on time		Current Status	SMART Actions if Off Target																				
	FY ● 2023/24 ● 2024/25 ● 2025/26 ● Target Cllr. David Hutchison <table><tr><th>Quarter</th><th>2023/24</th><th>2024/25</th><th>2025/26</th></tr><tr><td>Quarter 1 - April to June</td><td>50</td><td>100</td><td>100</td></tr><tr><td>Quarter 2 - April to Sept</td><td>80</td><td>65</td><td>100</td></tr><tr><td>Quarter 3 - April to Dec</td><td>90</td><td>85</td><td>-</td></tr><tr><td>Quarter 4 - April to March</td><td>95</td><td>85</td><td>-</td></tr></table>		Quarter	2023/24	2024/25	2025/26	Quarter 1 - April to June	50	100	100	Quarter 2 - April to Sept	80	65	100	Quarter 3 - April to Dec	90	85	-	Quarter 4 - April to March	95	85	-	100.00✓ Target: 97.00	Not Required as Target Met
	Quarter	2023/24	2024/25	2025/26																				
Quarter 1 - April to June	50	100	100																					
Quarter 2 - April to Sept	80	65	100																					
Quarter 3 - April to Dec	90	85	-																					
Quarter 4 - April to March	95	85	-																					
Timeframe of Measure																								
High Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.16 - Percentage of Stage 1 complaints processed in time being 20 working days		Current Status	SMART Actions if Off Target																				
	FY ● 2023/24 ● 2024/25 ● 2025/26 ● Target Cllr. Simon Tagg <table><tr><th>Quarter</th><th>2023/24</th><th>2024/25</th><th>2025/26</th></tr><tr><td>Quarter 1 - April to June</td><td>90</td><td>85</td><td>100</td></tr><tr><td>Quarter 2 - April to Sept</td><td>85</td><td>85</td><td>100</td></tr><tr><td>Quarter 3 - April to Dec</td><td>90</td><td>85</td><td>-</td></tr><tr><td>Quarter 4 - April to March</td><td>85</td><td>85</td><td>-</td></tr></table>		Quarter	2023/24	2024/25	2025/26	Quarter 1 - April to June	90	85	100	Quarter 2 - April to Sept	85	85	100	Quarter 3 - April to Dec	90	85	-	Quarter 4 - April to March	85	85	-	96.36✓ Target: 85.00	Target Met - (APR) 7 responses were due and 7 were processed on time. (MAY) 9 responses were due and 8 were processed on time, 1 (Leisure) was processed 3 days over SLA date. (June) All responses were processed in time. (July) All responses were processed in time. (Aug) All responses were processed in time. (Sept) 7 responses were due 6 were processed on time, 1 (Housing) was processed 2 days over SLA date.
	Quarter	2023/24	2024/25	2025/26																				
Quarter 1 - April to June	90	85	100																					
Quarter 2 - April to Sept	85	85	100																					
Quarter 3 - April to Dec	90	85	-																					
Quarter 4 - April to March	85	85	-																					
Timeframe of Measure																								
High Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.17 - Percentage of FOI's dealt with in time being 20 working days		Current Status	SMART Actions if Off Target																				
	FY ● 2024/25 ● 2025/26 ● Target Cllr. Simon Tagg <table><tr><th>Quarter</th><th>2024/25</th><th>2025/26</th></tr><tr><td>Quarter 1 - April to June</td><td>45</td><td>90</td></tr><tr><td>Quarter 2 - April to Sept</td><td>65</td><td>90</td></tr><tr><td>Quarter 3 - April to Dec</td><td>70</td><td>-</td></tr><tr><td>Quarter 4 - April to March</td><td>75</td><td>-</td></tr></table>		Quarter	2024/25	2025/26	Quarter 1 - April to June	45	90	Quarter 2 - April to Sept	65	90	Quarter 3 - April to Dec	70	-	Quarter 4 - April to March	75	-	89.00✓ Target: 85.00	Target Met - continue to show strong commitment to completing FOI's within the Statutory timeframe 89% achieved					
	Quarter	2024/25	2025/26																					
Quarter 1 - April to June	45	90																						
Quarter 2 - April to Sept	65	90																						
Quarter 3 - April to Dec	70	-																						
Quarter 4 - April to March	75	-																						
Timeframe of Measure																								

Deliver services to a high standard every day

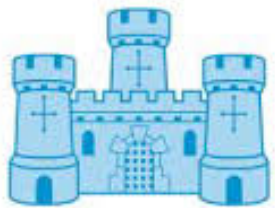
Ensure our services are efficient and accessible

Deliver services to a high standard every day

Ensure our services are efficient and accessible



Priority 1: One Council delivering for Local People



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

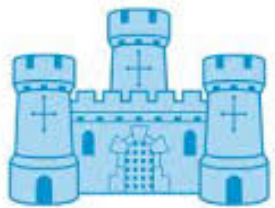
Low Is Good Cumulative (Per Annum) Negative Yearly Trend	ID1.13 - Average number of days per employee lost to sickness - Per Employee		Current Status	SMART Actions if Off Target																								
	FY ● 2023/24 ● 2024/25 ● 2025/26 ● Target Cllr. Simon Tagg <table><tr><th>Timeframe of Measure</th><th>2023/24</th><th>2024/25</th><th>2025/26</th><th>Target</th></tr><tr><td>Quarter 1 - April to June</td><td>4.0</td><td>3.0</td><td>3.0</td><td>4.40</td></tr><tr><td>Quarter 2 - April to Sept</td><td>7.0</td><td>6.0</td><td>6.0</td><td>4.40</td></tr><tr><td>Quarter 3 - April to Dec</td><td>10.0</td><td>10.0</td><td>-</td><td>4.40</td></tr><tr><td>Quarter 4 - April to March</td><td>11.0</td><td>11.0</td><td>-</td><td>4.40</td></tr></table>		Timeframe of Measure	2023/24	2024/25	2025/26	Target	Quarter 1 - April to June	4.0	3.0	3.0	4.40	Quarter 2 - April to Sept	7.0	6.0	6.0	4.40	Quarter 3 - April to Dec	10.0	10.0	-	4.40	Quarter 4 - April to March	11.0	11.0	-	4.40	6.89! Target: 4.40
Timeframe of Measure	2023/24	2024/25	2025/26	Target																								
Quarter 1 - April to June	4.0	3.0	3.0	4.40																								
Quarter 2 - April to Sept	7.0	6.0	6.0	4.40																								
Quarter 3 - April to Dec	10.0	10.0	-	4.40																								
Quarter 4 - April to March	11.0	11.0	-	4.40																								
Low Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.14 - Staff Turnover		Current Status	SMART Actions if Off Target																								
	FY ● 2023/24 ● 2024/25 ● 2025/26 ● Target Cllr. Simon Tagg <table><tr><th>Timeframe of Measure</th><th>2023/24</th><th>2024/25</th><th>2025/26</th><th>Target</th></tr><tr><td>Quarter 1 - April to June</td><td>2.0</td><td>4.0</td><td>3.0</td><td>5.00</td></tr><tr><td>Quarter 2 - April to Sept</td><td>7.0</td><td>8.0</td><td>5.0</td><td>5.00</td></tr><tr><td>Quarter 3 - April to Dec</td><td>11.0</td><td>11.0</td><td>-</td><td>5.00</td></tr><tr><td>Quarter 4 - April to March</td><td>15.0</td><td>13.0</td><td>-</td><td>5.00</td></tr></table>		Timeframe of Measure	2023/24	2024/25	2025/26	Target	Quarter 1 - April to June	2.0	4.0	3.0	5.00	Quarter 2 - April to Sept	7.0	8.0	5.0	5.00	Quarter 3 - April to Dec	11.0	11.0	-	5.00	Quarter 4 - April to March	15.0	13.0	-	5.00	4.54✓ Target: 5.00
Timeframe of Measure	2023/24	2024/25	2025/26	Target																								
Quarter 1 - April to June	2.0	4.0	3.0	5.00																								
Quarter 2 - April to Sept	7.0	8.0	5.0	5.00																								
Quarter 3 - April to Dec	11.0	11.0	-	5.00																								
Quarter 4 - April to March	15.0	13.0	-	5.00																								
Low Is Good Cumulative (Per Annum) N/A Yearly Trend	ID1.14b - Voluntary Staff Turnover		Current Status	SMART Actions if Off Target																								
	FY ● 2025/26 Cllr. Simon Tagg <table><tr><th>Timeframe of Measure</th><th>2025/26</th></tr><tr><td>Quarter 1 - April to June</td><td>1.5</td></tr><tr><td>Quarter 2 - April to Sept</td><td>1.5</td></tr></table>		Timeframe of Measure	2025/26	Quarter 1 - April to June	1.5	Quarter 2 - April to Sept	1.5	3.68	Voluntary turnover removes leavers who left due to end of FTC, dismissal or TUPE . This is a new measure designed to give context to the turnover figure by showing which of the leavers have left by choice (resigned/retired) so that a more rounded view of retention can be obtained.																		
Timeframe of Measure	2025/26																											
Quarter 1 - April to June	1.5																											
Quarter 2 - April to Sept	1.5																											
Low Is Good Per Quarter (Snapshot) Positive Yearly Trend	ID1.15 - Staff Vacancy Rate		Current Status	SMART Actions if Off Target																								
	FY ● 2023/24 ● 2024/25 ● 2025/26 Cllr. Simon Tagg <table><tr><th>Timeframe of Measure</th><th>2023/24</th><th>2024/25</th><th>2025/26</th></tr><tr><td>Quarter 1</td><td>8.5</td><td>8.5</td><td>8.5</td></tr><tr><td>Quarter 2</td><td>8.5</td><td>8.5</td><td>8.5</td></tr><tr><td>Quarter 3</td><td>8.5</td><td>8.5</td><td>-</td></tr><tr><td>Quarter 4</td><td>8.5</td><td>8.5</td><td>-</td></tr></table>		Timeframe of Measure	2023/24	2024/25	2025/26	Quarter 1	8.5	8.5	8.5	Quarter 2	8.5	8.5	8.5	Quarter 3	8.5	8.5	-	Quarter 4	8.5	8.5	-	8.48	Vacancy rates remain consistent, with regular reviews of vacant posts to ensure efficiency. Very few posts remain hard to fill				
Timeframe of Measure	2023/24	2024/25	2025/26																									
Quarter 1	8.5	8.5	8.5																									
Quarter 2	8.5	8.5	8.5																									
Quarter 3	8.5	8.5	-																									
Quarter 4	8.5	8.5	-																									

Develop professional talent across the Council and provide opportunities for staff to grow their careers

Develop professional talent across the Council and provide opportunities for staff to grow their careers



Priority 1: One Council delivering for Local People



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

Low Is Good Cumulative (Per Annum) N/A Yearly Trend	ID1.7 - % Unmet demand (number of calls not answered as a % of total call handling volume)		Current Status	SMART Actions if Off Target
	FY 2025/26 Cllr. Simon Tagg		22.80	Since the beginning of the financial year, all data has been collected exclusively via Anywhere 365. Quarter 2 has continued the positive trend seen in the first Quarter with unmet demand decreasing by 4.2% from the start of the financial year, indicating the team's growing effectiveness in responding to incoming calls.
High Is Good Cumulative (Per Annum) Negative Yearly Trend	ID1.8a - Total number of digital online transactions		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Target Cllr. Simon Tagg		28,760!	Year to date figure for Jadu form usage is 2400 less than this time last year, reflect the work we have done enhance IAG on the website. Form usage has significantly decreased which is expected this time of year until Garden Subscriptions are launched.
Low Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.8b- Total number of calls offered into the Customer Hub		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Cllr. Simon Tagg		37,187	Call volumes have continued to reduce into Quarter 2 with 14,945 fewer calls recorded when compared to the end of same period last financial year. This reduction may be attributed to a combination of factors, including enhanced system functionality, improved service delivery, and evolving customer demand patterns.
Low Is Good Cumulative (Per Annum) Positive Yearly Trend	ID1.3 - No. Accidents/Incidents reported (RIDDOR)		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Cllr. Stephen Sweeney		5	3 RIDDORs, All RIDDORs were employees of the waste and recycling department, with no common root cause.

Ensure our services are efficient and accessible

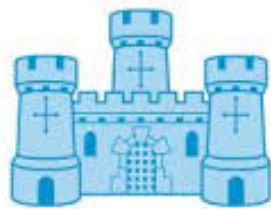
Develop professional talent across the Council and provide opportunities for staff to grow their careers

Ensure our services are efficient and accessible

Develop professional talent across the Council and provide opportunities for staff to grow their careers



Priority 1: One Council delivering for Local People



NEWCASTLE·UNDER·LYME
BOROUGH COUNCIL

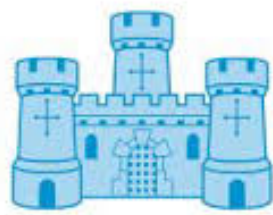
Project Status Split for Priority 1.

Project/Action is Progressing as Expected	Project/Action is Completed
4	1

Portfolio Holder	Service Area	Action	Corporate Objective	Status report	Commentary on progress
Cllr. Simon Tagg	1. Strategy, People and Performance 2. All services	Deliver a Workforce Strategy	Develop professional talent across the Council and provide opportunities for staff to grow their careers	✔ Project/Action is Progressing as Expected	strategy in place and in progress.
Cllr. Simon Tagg	1. Strategy, People and Performance 2. IT and Digital 3. Neighbourhoods 4. All (digital enablement)	Deliver the One Council Programme	Ensure our services are efficient and accessible	★ Project/Action is Completed	Project/Action has been completed.
Cllr. Stephen Sweeney	1. Commercial Delivery 2. Finance 3. Legal & Governance	Identify and deliver opportunities to generate income from commercial development	Ensure strong financial discipline across the Council	✔ Project/Action is Progressing as Expected	Contracts continue to be reviewed through the Commercial Council approach and savings delivered. Following approval to the principle of a pet cremation service, Architects have been appointed to produce the plans for the pet cremation service in advance of a planning application.
Cllr. Simon Tagg	1. Strategy, People and Performance 2. All services	Work with our communities to ensure services reflect local need	Work with our communities to ensure services reflect local need	✔ Project/Action is Progressing as Expected	we continue to work with our local communities and understand their needs. Recent consultations include stakeholder surveys and focus groups on the subject of Local Government Reorganisation as well as the continuing work regarding the local plan which includes resident perspectives.
Cllr. Simon Tagg	1. Strategy, People and Performance 2. neighbourhoods 3. Regulatory	Work with partners to deliver the best for our communities	Work with partners to deliver the best for our communities	✔ Project/Action is Progressing as Expected	Partnership working remains strong and productive with positive relationships across sectors including policing, and voluntary sectors. The Better Health Newcastle partnership brings partners from health, voluntary organisations and local authorities to approach and improve the health of our communities.

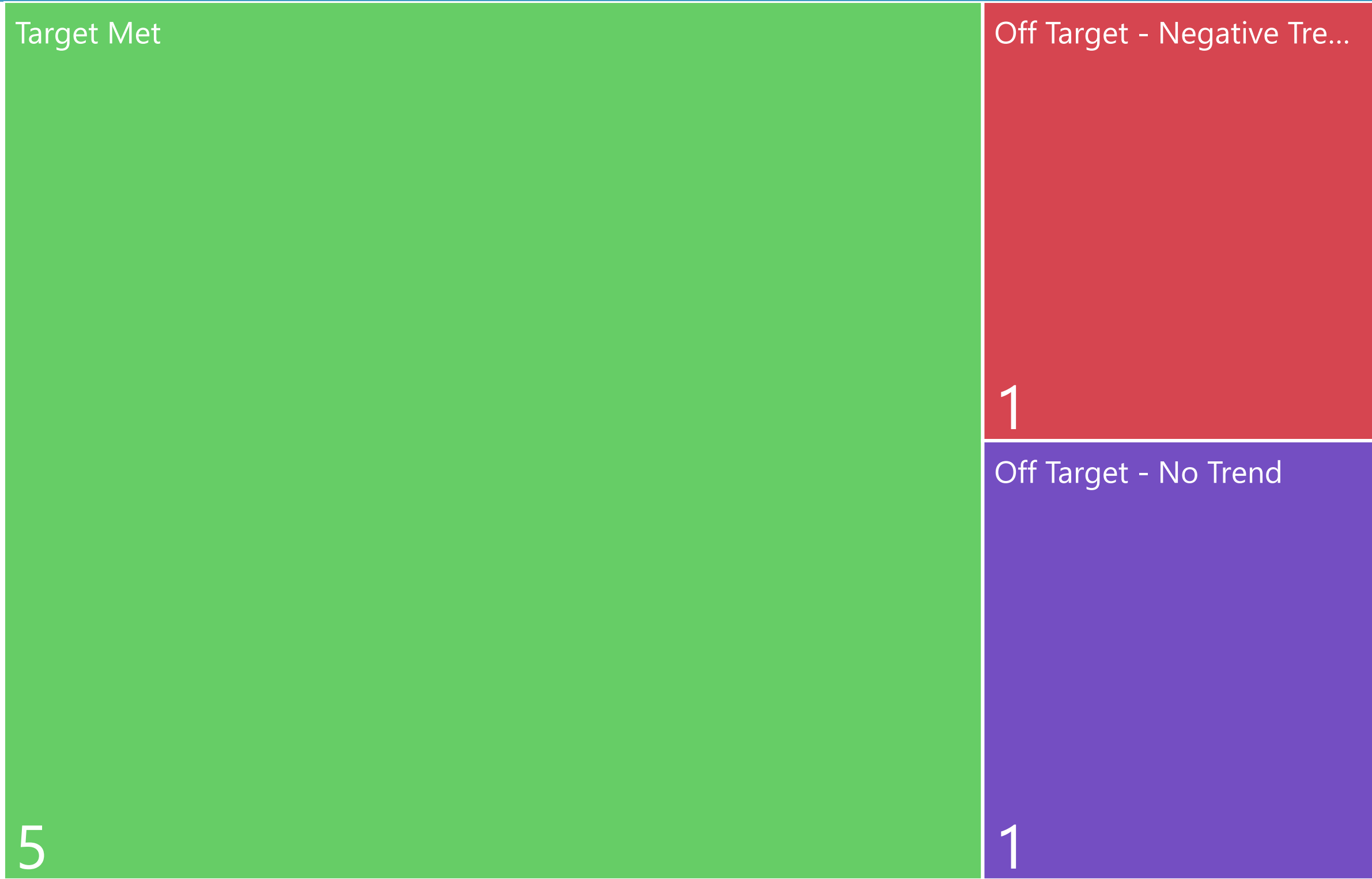


Priority 2: A Successful and Sustainable Growing Borough



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

Priority 2: Performance Indicators Current Status



Corporate Objective	Count
A strong and sustainable economy where everyone benefits	1
Protecting our communities by improving how we use our enforcement powers.	2
Support the sustainable development of our towns and villages	4
Total	7

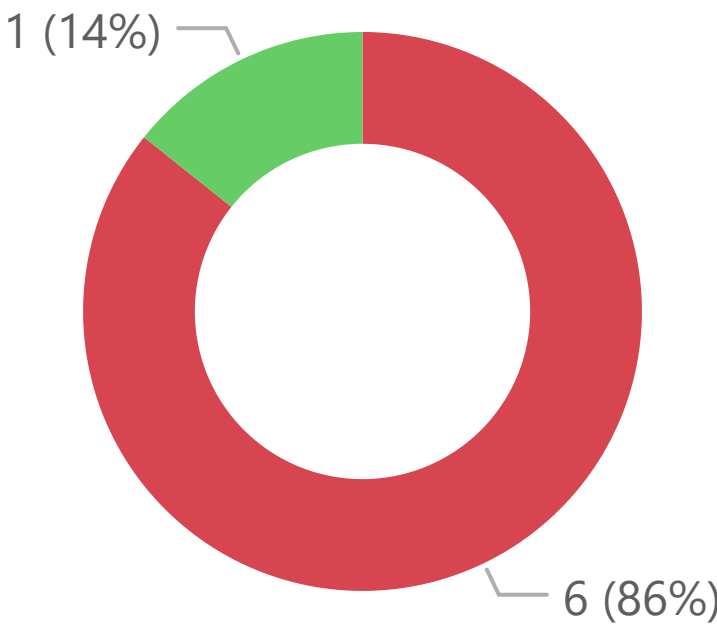
Smart Narrative

- A total of **7** measures were assigned targets this quarter. Of these, **71% achieved their targets**.
- **3** measures not only met their targets but also showed improvement compared to the same period last year. **2** met their targets but showed a negative year-on-year trend.
- The remaining **29%** did not meet their set targets this quarter.
- Of these, **1** measures showed year-on-year improvement. **1** lacked historical data for comparative analysis.
- There are no **contextual** measures within this priority.
- **All projects/actions** are now progressing as expected this quarter, with further details provided within this report.

Priority 2: Summary Project Status Split

Priority 2: Qtr.1 Trend Status of PI's Compared On Same Qtr in the Previous Financial Year

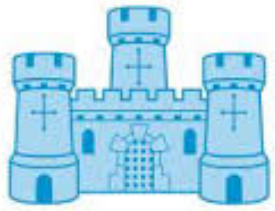
● Project/Action is Progressing as Expected



● Deterioration of Previous Year ● Improvement of Previous Year

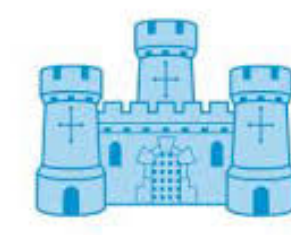


Priority 2: A Successful and Sustainable Growing Borough



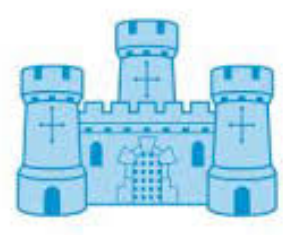
NEWCASTLE UNDER LYME
BOROUGH COUNCIL

Low Is Good Per Quarter (Snapshot) Negative Yearly Trend	ID2.1 - Percentage of investment portfolio vacant (NBC owned)			Current Status	SMART Actions if Off Target	A strong and sustainable economy where everyone benefits
	FY 2023/242024/252025/26Target Cllr Stephen Sweeney Percent (%) 10 5 0 Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure			9.40✓ Target: 11.00	Not Required as Target Met	
High Is Good Cumulative (Per Annum) Negative Yearly Trend	ID2.6a - Year to Date - Percentage of complainants informed within the required timescales of any action to be taken about alleged breaches of planning control			Current Status	SMART Actions if Off Target	(Blank)
	FY 2023/242024/252025/26Target Cllr. Andrew Fear Percent (%) 50 0 Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure			50.00! Target: 75.00	Performance in this period was lower than the target. Twice as many complaints were received in Q2 (95) compared with Q1(47) with many cases raising issues which required detailed investigation and research. This together with pressures to progress planning applications within agreed timescales impacted officers ability to meet deadlines.	
High Is Good Per Quarter (Snapshot) N/A Yearly Trend	ID2.6b - Quarter in Isolation - Percentage of complainants informed within the required timescales of any action to be taken about alleged breaches of planning control			Current Status		(Blank)
	FY 2025/26Target Cllr. Andrew Fear Percent (%) 50 0 Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure			50.50 Target: 75.00		



High Is Good Planning N/A Yearly Trend	ID2.2 - Speed of major development applications (P151a - 12 Month Rolling Period up to End of Each Quarter)		Current Status	SMART Actions if Off Target
	FY 2025/26 Target Cllr. Andrew Fear Percent (%) 100 50 0 1. April 2024 – March 2025 2. Aug 2024 – June 2025 3. Oct 2024 – Sept 2025 4. Jan 2025 – Dec 2025 Timeframe of Measure		100.00✓ Target: 92.00	The updated "Improving Planning Performance: Criteria for Designation" document has changed the assessment period for speed of decision-making for both major and non-major applications from 24 months to 12 months - because of this no annual comparison is available this year. Measure shown is the % within 13 weeks or within agreed time - Central Gov metric which measures a rolling time period of 12 months - Newest metric showing up until the end of September 2025
Low Is Good Planning Negative Yearly Trend	ID2.3 - Quality of major development applications (P152a - 24 Month Rolling Period - See SMART Actions)		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Target Cllr. Andrew Fear Percent (%) 10 5 0 1. Jul 2022 – Jun 2024 2. Oct 2022 - Sep 2024 3. Jan 2023 - Dec 2024 4. Apr 2023 - Mar 2025 Timeframe of Measure		6.80✓ Target: 10.00	Measure shown is the Quality of decisions (% overturned at appeal) - Central Gov metric which measures a rolling time period of 24 months - They have currently advised they are behind schedule. Newest metric shows the following time period October 2022 – September 2024.
High Is Good Planning N/A Yearly Trend	ID2.4 - Speed of non-major development applications (P153 - 12 Month Rolling Period up to End of Each Quarter)		Current Status	SMART Actions if Off Target
	FY 2025/26 Target Cllr. Andrew Fear Percent (%) 100 50 0 1. April 2024 – March 2025 2. Aug 2024 – June 2025 3. Oct 2024 – Sept 2025 4. Jan 2025 – Dec 2025 Timeframe of Measure		94.70✓ Target: 90.00	The updated "Improving Planning Performance: Criteria for Designation" document has changed the assessment period for speed of decision-making for both major and non-major applications from 24 months to 12 months - because of this no annual comparison is available this year. Measure shown is the % within 13 weeks or within agreed time - Central Gov metric which measures a rolling time period of 12 months - Newest metric showing up until the end of September 2025
Low Is Good Planning Negative Yearly Trend	ID2.5 - Quality of non-major development applications (P154 - 24 Month Rolling Period - See SMART Actions)		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Target Cllr. Andrew Fear Percent (%) 10 5 0 1. Jul 2022 – Jun 2024 2. Oct 2022 - Sep 2024 3. Jan 2023 - Dec 2024 4. Apr 2023 - Mar 2025 Timeframe of Measure		0.87✓ Target: 10.00	Measure shown is the Quality of decisions (% overturned at appeal) - Central Gov metric which measures a rolling time period of 24 months - They have currently advised they are behind schedule. Newest metric shows the following time period October 2022 – September 2024.

Support the sustainable development of our towns and villages

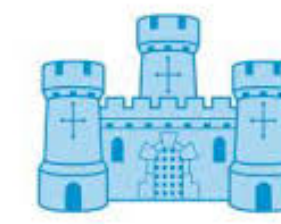


Project Status Split for Priority 2.

Project/Action is Progressing as Expected

10

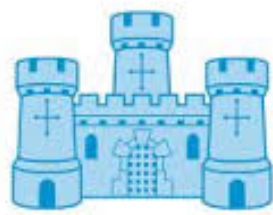
Portfolio Holder	Service Area	Action	Corporate Objective	Status report	Commentary on progress
Cllr. David Hutchison	1. Sustainable Environment 2. All	Deliver the Sustainable Environment Strategy	Ensuring that the Council's operations are carbon neutral by 2030	✔ Project/Action is Progressing as Expected	Delivery of the SES continues to progress well. All of the Council's directorates have action / delivery plans in place, and there are a number of innovative projects being taken forward. The contract for detailed design work on the decarbonisation project for J2 has been signed and forms an important milestone for this project which the Council was awarded nearly £3million Salix funding.
Cllr. David Hutchison	1. Neighbourhoods	Protect our parks and green spaces for future generations	Ensuring that the Council's operations are carbon neutral by 2030	✔ Project/Action is Progressing as Expected	Phase 7 of the Borough Tree Planting Strategy is being designed ready for consultation. It is proposed to plant up a further 8 sites by March 2026, subject to the outcome of consultation and funding bids.
Cllr. David Hutchison	1. Sustainable Environment 2. All	Play an active role in the Staffordshire Sustainability Board	Secure a carbon neutral Borough by 2050	✔ Project/Action is Progressing as Expected	The Council continues to play a leading role in SSB, having completed all agreed base pledges.
Cllr. Andrew Fear	1. Planning 2. Legal & Governance	Delivering the Newcastle Local Plan	Support the sustainable development of our towns and villages	✔ Project/Action is Progressing as Expected	The Local Plan examination hearing sessions were held in May and June 2025. The Inspector issued her post hearing views on the 01 August 2025. The Council has responded to matters raised by the Inspector in her post hearing views on the 23 September and now awaiting guidance on next steps on the Local Plan from the Inspector.
Cllr. David Hutchison	1. Regulatory 2. Neighbourhoods	Secure a successful resolution to the Walley's Quarry odour problem.	Protecting our communities by improving how we use our enforcement powers.	✔ Project/Action is Progressing as Expected	Walleys Quarry Ltd entered into liquidation in February 2025. This process is ongoing. CLP EnviroGas Ltd continue to monitor and maintain the gas infrastructure onsite. The Environment Agency continue to use their discretionary powers to arrange for steps to be taken to remove the risk of serious pollution. Works include: - the import of clay material to remedy depressions in the surface of the landfill to help prevent odorous emissions onsite. - planned works to access the leachate wells to service the pumps and to decommission any damaged wells. - installation of automated pumps in the void area to manage surface water that may accumulate following rainfall. In Quarter 2, the data shows: - odour complaints reported to NULBC trended downwards from 18 complaints in July, 4 complaints in August, to 1 complaint in September. - there has been no weekly exceedance of the World Health Organisation [WHO] odour annoyance guideline for hydrogen sulphide in Quarter 1 and Quarter 2
Cllr. Gill Heesom	1. Regulatory 2. Legal & Governance	Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live	Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live	✔ Project/Action is Progressing as Expected	Work has been ongoing through quarter 2 to research and develop our Housing and Homelessness Strategy 2025 – 2028 for consultation. The Strategy will be accompanied by an action plan with annual reporting.



Portfolio Holder	Service Area	Action	Corporate Objective	Status report	Commentary on progress
Cllr. Stephen Sweeney	1. Commercial Delivery 2. Strategy, People and Performance 3. Finance	Continue to bid for government funding to support the borough's ambitions, including the further development of Keele Science and Innovation Park and the University Growth Corridor.	A strong and sustainable economy where everyone benefits	✓ Project/Action is Progressing as Expected	Awaiting Homes England decision on a grant contribution to town centre redevelopment projects.
Cllr. Stephen Sweeney	Commercial Delivery	Delivering the £16m Kidsgrove Town Deal, including: Facilitating the Chatterley Valley Enterprise Zone development to deliver 1700 quality jobs for local people; Enhancing Kidsgrove Railway Station and access to the local canal network; Developing a Shared Service Hub with key partners.	A strong and sustainable economy where everyone benefits	✓ Project/Action is Progressing as Expected	Two projects have been completed and the remaining projects are proceeding to plan following revisions that were agreed with the Kidsgrove Town Deal Board.
Cllr. Stephen Sweeney	Commercial Delivery	Delivering the £23m Newcastle Town Deal, including: Development of key gateway sites including the 'Zanzibar' and Midway; Connecting residents and businesses to skills training for the digital world; Improving bus, cycling and walking infrastructure; Delivering a circus-themed performing arts Centre; Building more than 400 homes in Knutton and Chesterton.	A strong and sustainable economy where everyone benefits	✓ Project/Action is Progressing as Expected	Projects are progressing to plan with the majority of projects well into delivery stage or nearing completion.
Cllr. Stephen Sweeney	1. Commercial Delivery 2. Neighbourhoods	Delivering the £4.8m Uk Shared Prosperity Fund programme, including: Improving the town centre; Supporting culture and heritage; Skills development for local people; Supporting the most vulnerable people.	A strong and sustainable economy where everyone benefits	✓ Project/Action is Progressing as Expected	As we progress through the interim year of UKSPF funding, the programme has been strategically refocused to prioritise economic growth and resilience across the borough. To date, over 22 projects have been re-commissioned, each adapted to reflect evolving local and national priorities. Strategic Investment and Partnership Development • Keele University and Staffordshire University have been awarded grant funding to deliver targeted support to more than 20 local businesses, utilising student expertise to foster innovation, enhance productivity, and strengthen university-business collaboration. • The Newcastle and Stafford College Group has received funding to expand adult learning provision, supporting residents in acquiring new skills and improving employability. • The Staffordshire Growth Hub has been supported through grant funding to enhance its business advisory capacity, enabling more comprehensive support for SMEs navigating current economic challenges. Community Engagement and Cultural Development • Funding has been allocated to the Philip Astley Centre and Support Staffordshire to promote volunteering and cultural awareness, contributing to community cohesion and the enrichment of local heritage. Forthcoming Activity: Creative Industries Programme In the next quarter, a new programme focused on the Creative Industries will be initiated. This will include the development of a detailed action plan to establish a Creative Hub, designed to align with the Local Industrial Strategy and address the specific needs of the sector. This initiative aims to stimulate innovation, attract investment, and support the growth of creative enterprises within the borough.



Priority 3: Healthy, Active and Safe Communities



NEWCASTLE-UNDER-LYME
BOROUGH COUNCIL

Priority 3: Performance Indicators Current Status



Corporate Objective	Count
Delivering an economic and cultural legacy from the celebration of the borough's 850th anniversary in 2023.	1
Ensure that our most vulnerable residents are supported through the impact of the rising cost of living.	1
Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live	10
Further increasing recycling rates across the borough with a particular focus on food waste	4
Reduce anti-social behaviour and crime in our communities	5
Secure a step change in street cleanliness and the quality of the public domain	6
Support the development of community solutions to local problems	2
Total	29

Smart Narrative

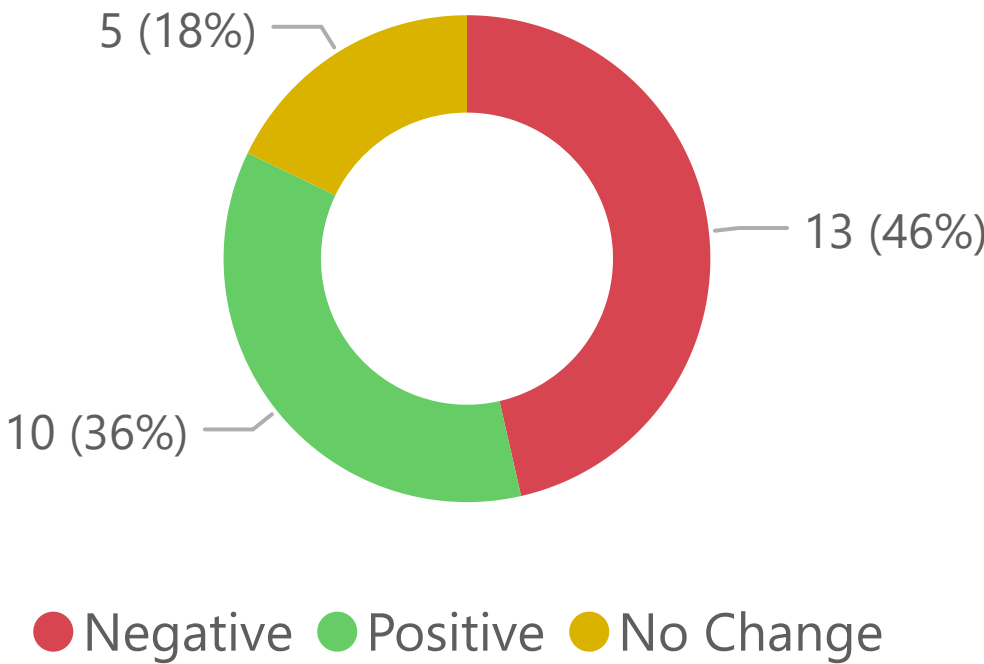
- A total of **16** measures were assigned targets this quarter. Of these, **88% achieved their targets**.
- 4** measures not only met their targets but also showed improvement. **2** met their targets but showed a negative year-on-year trend. **4** showed no change. **6** had no historical data available for comparison.
- The remaining **12%** did not meet their set targets this quarter.
- Of these, **2** demonstrated a negative trend compared to the same period last year.
- An additional **13 measures were contextual** and therefore did not have set targets.
- 6** showed improvement. **7** showed a decline.
- 2 projects/actions** has been completed, **1 projects/actions** identified as **not progressing as expected**, with further details provided within this report. All other project/actions progressing as expected this quarter.

Priority 3: Summary Project Status Split

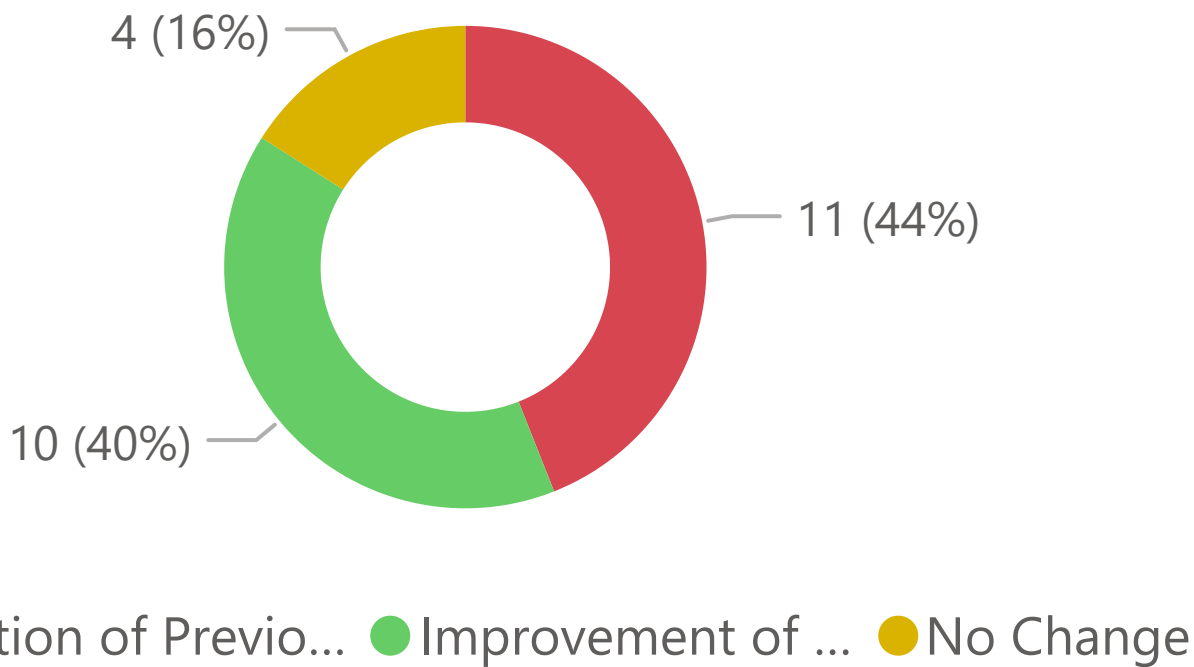
● Project/Action is Completed ● Project/Action is Not Progr... ● Project/Action is Pro...



Priority 3: Qtr.2 Trend Direction of PI's Compared to Previous Quarter

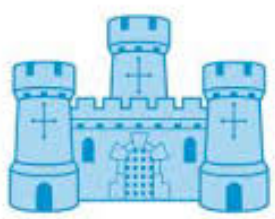


Priority 3: Qtr.2 Trend Status of PI's Compared On Same Qtr in the Previous Financial Year





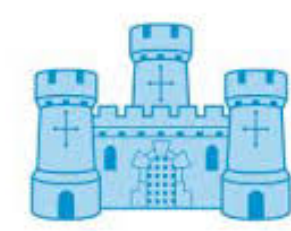
Priority 3: Healthy, Active and Safe Communities



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

High Is Good Cumulative (Per Annum) Negative Yearly Trend	ID1.4a - Total % of materials collected for recycling and composting verified via WDF		Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison Percent (%) 50 0 Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure		49.34! Target: 51.00	By the end of Quarter 2, the measure was 1.66% below the newly increased target set for the current year. The performance during this quarter also presented a negative trend when compared to the same period in the previous financial year with a reduction by 1.44%.
ID1.4b - Food:- Household collections from the kerbside (%)		Current Status	SMART Actions if Off Target	
High Is Good Per Quarter (Snapshot) Negative Yearly Trend	FY 2024/25 2025/26 Target Cllr. David Hutchison Percent (%) 50 0 Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure		44.84✓ Target: 37.00	Not Required as Target Met
	ID1.4c - Residual Waste per household:- Household collections from the kerbside (Kgs)		Current Status	SMART Actions if Off Target
Low Is Good Cumulative (Per Annum) Positive Yearly Trend	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison KGs 500 0 Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure		188.05✓ Target: 207.50	Not Required as Target Met
	ID1.4d - Percentage of Successful Collections		Current Status	SMART Actions if Off Target
High Is Good Cumulative (Per Annum) Negative Yearly Trend	FY 2023/24 2024/25 Average of Target Cllr. David Hutchison Percent (%) 100.0 99.5 99.0 Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure		99.97✓ Target: 99.60	Not Required as Target Met

Further increasing recycling rates across the borough with a particular focus on food waste



High		Current Status	SMART Actions if Off Target
Is Good	ID1.5a - Litter: Levels of street and environment cleanliness (LAMS survey) free / predominantly free of litter		
	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison		
	Per Quarter (Snapshot) Percent (%) Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure	100.00✓	Not Required as Target Met
	No Change Yearly Trend	Target: 94.00	
High		Current Status	SMART Actions if Off Target
Is Good	ID1.5b - Detritus: Levels of street and environment cleanliness (LAMS survey) free / predominantly free of detritus		
	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison		
	Per Quarter (Snapshot) Percent (%) Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure	100.00✓	Not Required as Target Met
	No Change Yearly Trend	Target: 95.00	
High		Current Status	SMART Actions if Off Target
Is Good	ID1.5c -d environment cleanlin_Levels of street aness (LAMS survey) free / predominantly free of graffiti		
	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison		
	Per Quarter (Snapshot) Percent (%) Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure	100.00✓	Not Required as Target Met
	No Change Yearly Trend	Target: 98.00	
High		Current Status	SMART Actions if Off Target
Is Good	ID1.5d - Fly-Posting: Levels of street and environment cleanliness (LAMS survey) free / predominantly free of fly-posting		
	FY 2023/24 2024/25 2025/26 Target Cllr. David Hutchison		
	Per Quarter (Snapshot) Percent (%) Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure	100.00✓	Not Required as Target Met
	No Change Yearly Trend	Target: 99.00	

Secure a step change in street cleanliness and the quality of the public domain



Priority 3: Healthy, Active and Safe Communities



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

Low Is Good Cumulative Negative Yearly Trend	ID3.11 - Number of Fly-Tipping Incidents (as per national measure)		Current Status	SMART Actions if Off Target	Secure a step change in street cleanliness and the quality of the public domain
	Cllr. David Hutchison		582	Quarter 2 recorded a rise in fly-tipping incidents compared to the same period in the previous financial year, with 128 more cases reported since April. While the month-on-month trend has shown a consistent increase, recent data suggests a potential shift, with numbers beginning to decline as we head towards the winter months.	
Low Is Good Cumulative (Per Annum) Positive Yearly Trend	ID3.12 - Average number of days from report of fly-tipping to clear-up (Case closed)		Current Status	SMART Actions if Off Target	
	Cllr. David Hutchison		4.62✓ Target: 6.00	Not Required as Target Met	
High Is Good Cumulative (Per Annum) Negative Yearly Trend	ID3.13 - % of fly-tipping incidents where sufficient evidence gathered to proceed to formal enforcement		Current Status	SMART Actions if Off Target	Reduce anti-social behaviour and crime in our communities
	Cllr. David Hutchison		1.37! Target: 1.50	All incidents of fly tipping are investigated at the point of clearing the waste. However, only a small proportion of fly- tips will have evidence in the waste that will allow Officers to proceed with enforcement. Where evidence is present within the waste or where an offence has been witnessed, officers will then proceed to formal enforcement. Throughout the quarter, the measure has fluctuated around the target value but ultimately fell marginally short by 0.13% which has been primarily due to low case volumes within the quarter.	
High Is Good Cumulative (Per Annum) Positive Yearly Trend	ID3.14 - Number of Fly-tipping FPNs issued		Current Status	SMART Actions if Off Target	
	Cllr. David Hutchison		8✓ Target: 5.00	Not Required as Target Met	

Secure a step change in street cleanliness and the quality of the public domain

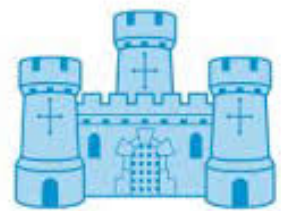
Reduce anti-social behaviour and crime in our communities

Multiple selections

Timeframe of Measure



Priority 3: Healthy, Active and Safe Communities



NEWCASTLE·UNDER·LYME
BOROUGH COUNCIL

ID3.1a - Anti-Social Behaviour (ASB) cases - New cases received during the quarter

Current Status

SMART Actions if Off Target

Low

Is Good

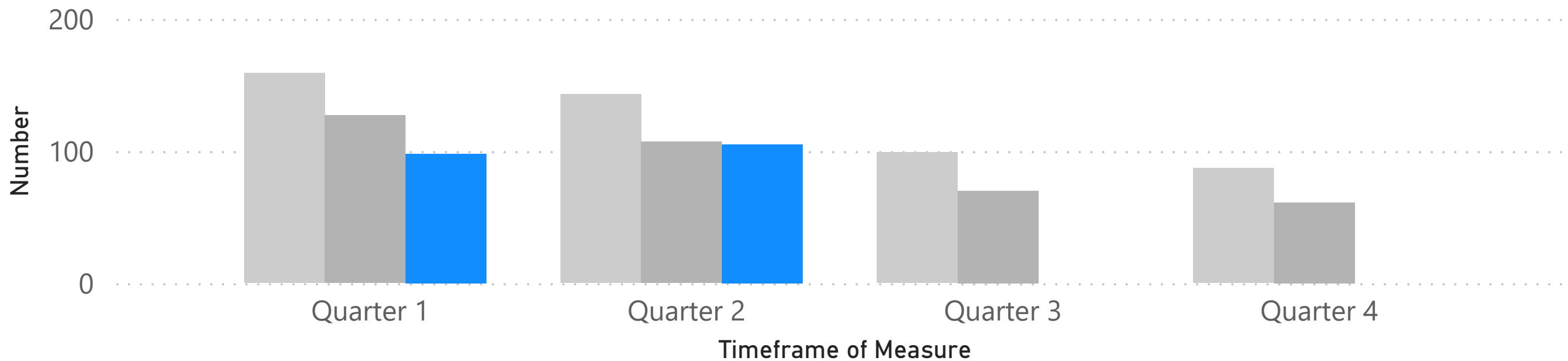
Per
Quarter
(Snapshot)

Positive

Yearly Trend

FY ● 2023/24 ● 2024/25 ● 2025/26

Cllr. Gill Heesom



98

In Quarter 2, two fewer cases were received compared to the same period in the previous financial year. Targeted training has recently been delivered to professionals to strengthen the triage and assessment of Anti-Social Behaviour (ASB) cases, improving both the quality and consistency of responses. Furthermore, we are actively involved in shaping a county-wide ASB policy that will establish clear expectations for the public and ensure alignment across all partner organisations.

ID3.1b - (ASB) cases - Current open cases at the end of the quarter

Current Status

SMART Actions if Off Target

Low

Is Good

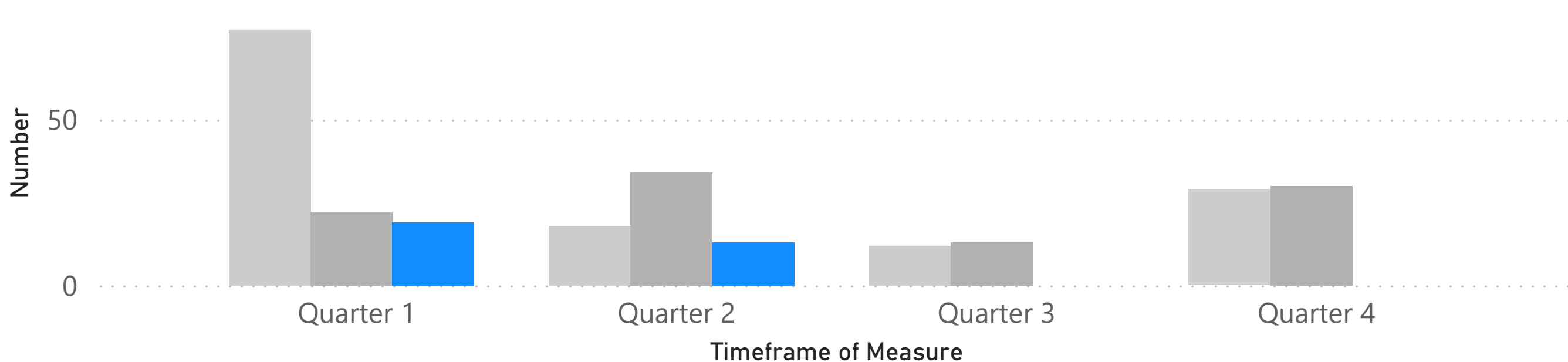
Per
Quarter
(Snapshot)

Positive

Yearly Trend

FY ● 2023/24 ● 2024/25 ● 2025/26

Cllr. Gill Heesom



19

We continue partnership working to reduce ASB and ensure any complaints are dealt with efficiently and effectively in a timely manner.

ID3.1c - (ASB) cases - Cases closed in the quarter

Current Status

SMART Actions if Off Target

High

Is Good

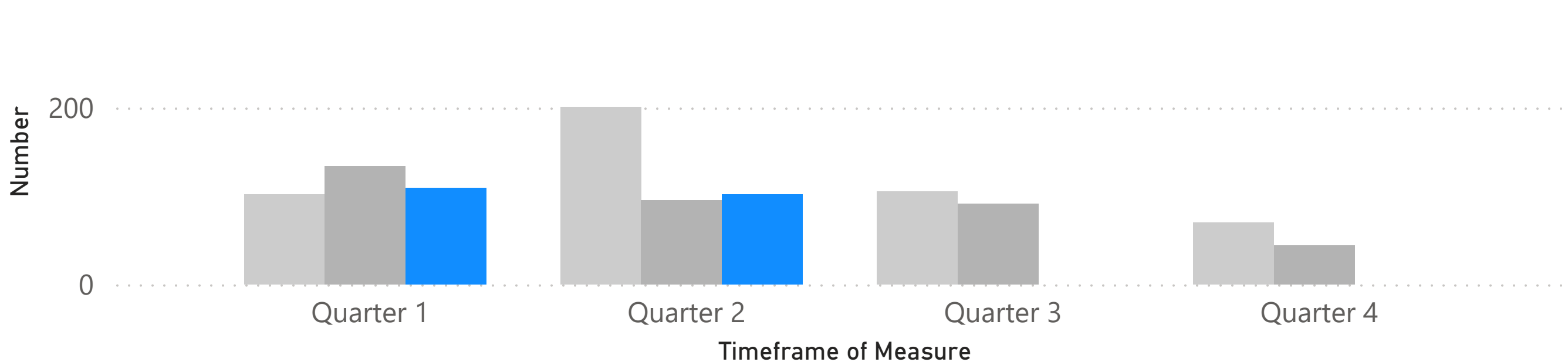
Per
Quarter
(Snapshot)

Positive

Yearly Trend

FY ● 2023/24 ● 2024/25 ● 2025/26

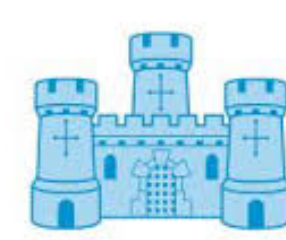
Cllr. Gill Heesom



109

We continue partnership working to reduce ASB and ensure any complaints are dealt with efficiently and effectively in a timely manner.

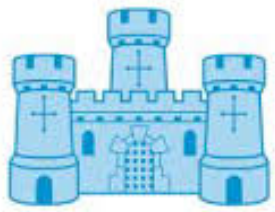
Reduce
anti-social
behaviour
and crime in
our
communities



Low Is Good Cumulative (Per Annum) Positive Yearly Trend	ID3.2 - Number of referrals made regarding vulnerability by participating organisations at the Daily Hub		Current Status	SMART Actions if Off Target	Ensure that our most vulnerable residents are supported through the impact of the rising cost of living.
	FY ● 2023/24 ● 2024/25 ● 2025/26 Cllr. Gill Heesom Timeframe of Measure		40	The vulnerability Hub continues to have a high number of complex cases with a broad range of vulnerabilities. The Hub partners are going to consider putting on a 'Vulnerability' Day to try and raise awareness on the range of issues people are facing with a view to accessing support earlier, we will look at this ahead of the winter.	
Low Is Good Cumulative (Per Annum) Negative Yearly Trend	ID3.8 - Emergency homeless presentations		Current Status	SMART Actions if Off Target	Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live
	FY ● 2023/24 ● 2024/25 ● 2025/26 Cllr. Gill Heesom Timeframe of Measure		286	All Homeless tonight presentations are monitored. A focus on earlier intervention.	
Low Is Good Per Quarter (Snapshot) N/A Yearly Trend	ID3.9 - The average number of working days from occupational health referral to completion of works for stairlifts provided by a DFG		Current Status	SMART Actions if Off Target	Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live
	FY ● 2025/26 ● Target Cllr. Gill Heesom Timeframe of Measure		120✓	This relates to 15 stairlifts completed in quarter 1 and 2.	
			Target: 130.00		
High Is Good Cumulative (Per Annum) N/A Yearly Trend	ID3.10 - Percentage of non-complex Disabled Facilities Grants completed in 120 days from occupational health referral		Current Status	SMART Actions if Off Target	Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live
	FY ● 2025/26 ● Target Cllr. Gill Heesom Timeframe of Measure		78✓	11 out of 14 DFGs under £5000 completed within 120 working days	
			Target: 65.00		



Priority 3: Healthy, Active and Safe Communities



NEWCASTLE-UNDER-LYME
BOROUGH COUNCIL

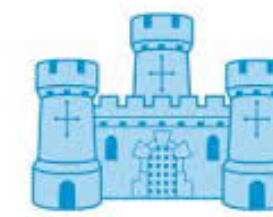
Low Is Good Per Quarter (Snapshot) Positive Yearly Trend	ID3.6 - Live application on the housing register			Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Number 2K 0K Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure Cllr. Gill Heesom 1,728 Trend increasing however compared to the previous year shows a reduction. Review module now in place.				
High Is Good Per Quarter (Snapshot) Negative Yearly Trend	ID3.7 - Number of lets to registered providers from the housing waiting list			Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Number 500 0 Quarter 1 - April to June Quarter 2 - April to Sept Quarter 3 - April to Dec Quarter 4 - April to March Timeframe of Measure Cllr. Gill Heesom 230 Nominations are monitored through Lettings Forum meetings. Nomination targets (75% for Aspire / 50% other providers)				
Low Is Good Per Quarter (Snapshot) Negative Yearly Trend	ID4.4 - Total Rough Sleepers Verified in Quarter			Current Status	SMART Actions if Off Target
	FY 2023/24 2024/25 2025/26 Number 10 0 Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure Cllr. Gill Heesom 15 The last rough sleeper count took place on 12th September 2025 and 15 individuals were verified. The annual rough sleeper count will take place on 14th November 2025 and we will be conducting a full count this year.				
ID4.4a, 4.4b, 4.4c and 4.4d - Breakdown of Rough Sleepers Verified in Quarter					
1. Prevented 1 - New Rough Sleepers 2. Non-Recurring 1 - Returning Rough Sleepers 3. Brief 1 - Entrenched Rough Sleepers 4. Prevented 2 - Rough Sleepers after ...					
Number 10 5 0 Quarter 1 Quarter 2 Quarter 3 Quarter 4 Timeframe of Measure					

Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live

Ensure that there are good homes for everyone and that every citizen has a safe and secure place to live



Priority 3: Healthy, Active and Safe Communities



NEWCASTLE UNDER LYME
BOROUGH COUNCIL

Project Status Split for Priority 3.

Project/Action is Progressing as Expected

3

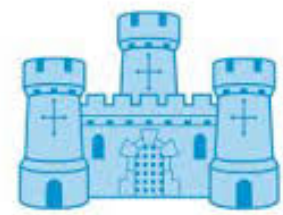
Project/Action is Completed

2

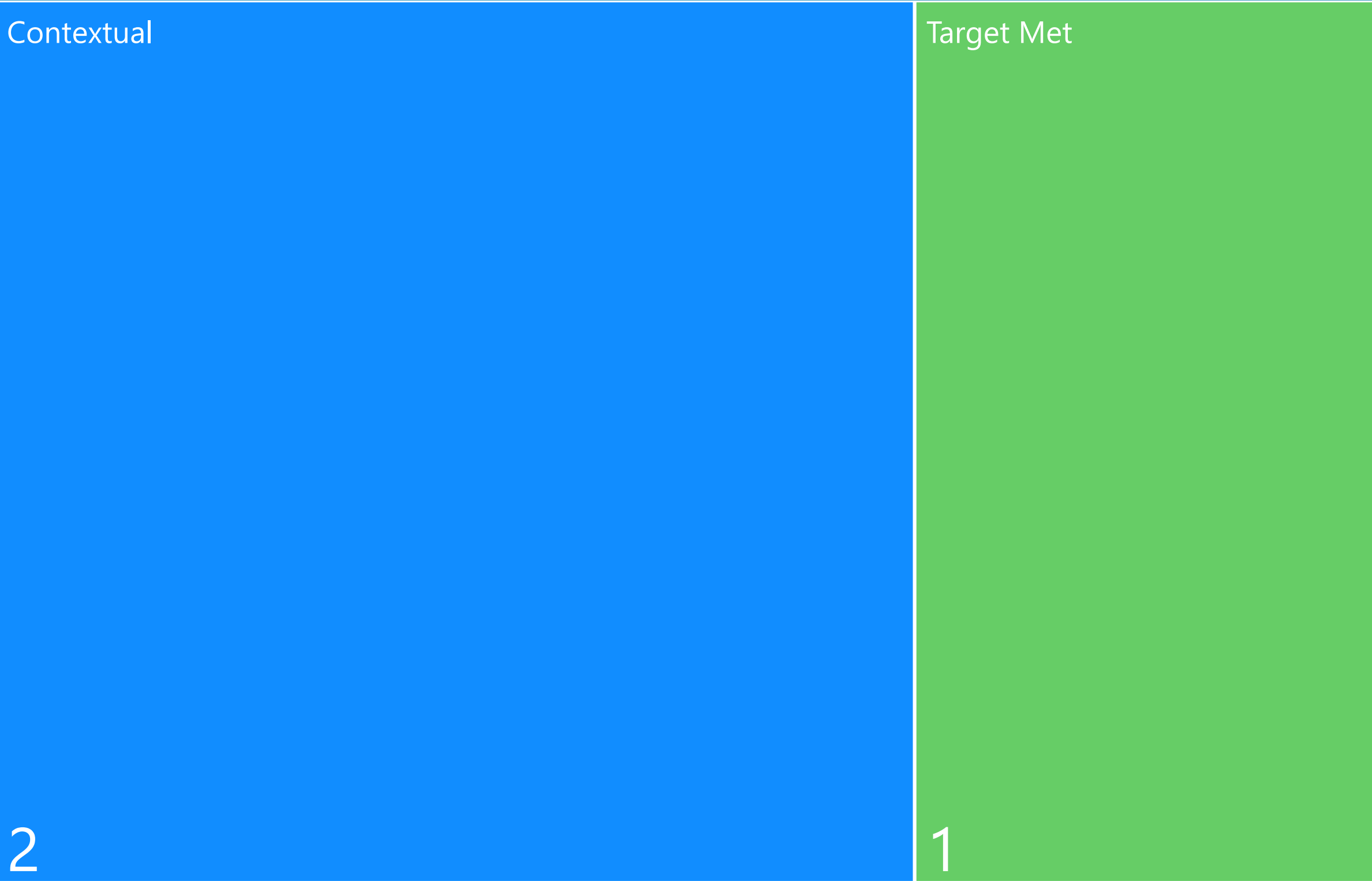
Project/Action is Not Progressi...

1

Portfolio Holder	Service Area	Action	Corporate Objective	Status report	Commentary on progress
Cllr. Gill Heesom	Neighbourhoods	Build on our work with Staffordshire Police	Reduce anti-social behaviour and crime in our communities	✔ Project/Action is Progressing as Expected	Work is continuing successfully with crime/ASB rates reducing for the second year in succession. Projects which are being funded by PFCC Community Safety Fund have been commissioned and are progressing on schedule. Joint enforcement of the town centre PSPO is continuing successfully.
Cllr. Craig Skelding	1. Commercial Delivery 2. Neighbourhoods	Delivering an economic and cultural legacy from the celebration of the borough's 850th anniversary in 2023.	Delivering an economic and cultural legacy from the celebration of the borough's 850th anniversary in 2023.	★ Project/Action is Completed	Project/Action has been completed.
Cllr. David Hutchison	1. Neighbourhoods 2. Sustainable Environment	Expansion of the street warden scheme and the creation of neighbourhood delivery teams.	Secure a step change in street cleanliness and the quality of the public domain	★ Project/Action is Completed	Project/Action has been completed.
Cllr. David Hutchison	Sustainable Environment	Further increasing recycling rates across the borough with a particular focus on food waste	Further increasing recycling rates across the borough with a particular focus on food waste	⚠ Project/Action is Not Progressing as Expected	The roll out of additional recycling provision to flats including separate food waste is progressing on track. With this complete the Council will have met all of its statutory commitments under Simpler Recycling far earlier than the 2027 deadline. That said recycling rates have not increased as hoped, largely due to lower garden waste tonnage following the hot summer. Dry Recycling and food waste continue to perform well.
Cllr. Simon Tagg	1. Strategy, People and Performance 2. Neighbourhoods	Work collaboratively with the Newcastle Partnership	Ensure that our most vulnerable residents are supported through the impact of the rising cost of living.	✔ Project/Action is Progressing as Expected	The partnership is well attended and seen as a positive information sharing forum resulting in collaborative approaches to problem solving. A recent event focused on Kidsgrove considered a number of key matters affecting residents in the Borough which resulted in thematic analysis of outcomes. Action planning continues in response to the identified themes.
Cllr. Craig Skelding	Neighbourhoods	Work with partners to develop effective community bodies	Support the development of community solutions to local problems	✔ Project/Action is Progressing as Expected	The Civic Pride initiative is progressing well, with events held in every neighbourhood in the Borough over the last year and good levels of community engagement. A number of community groups have been supported with local projects and initiatives and the Civic Pride Investment Fund has supported 8 projects so far in its first 3 months of operating.



Priority 4: Performance Indicators Current Status



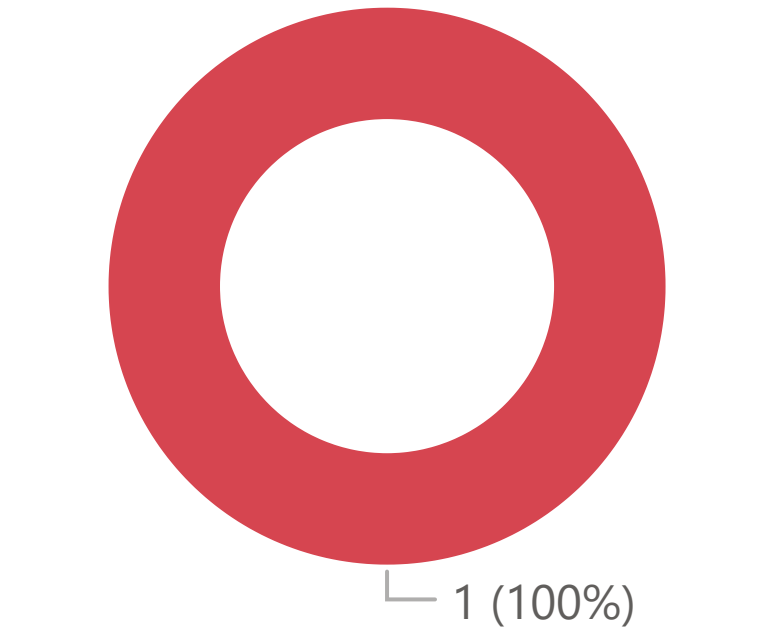
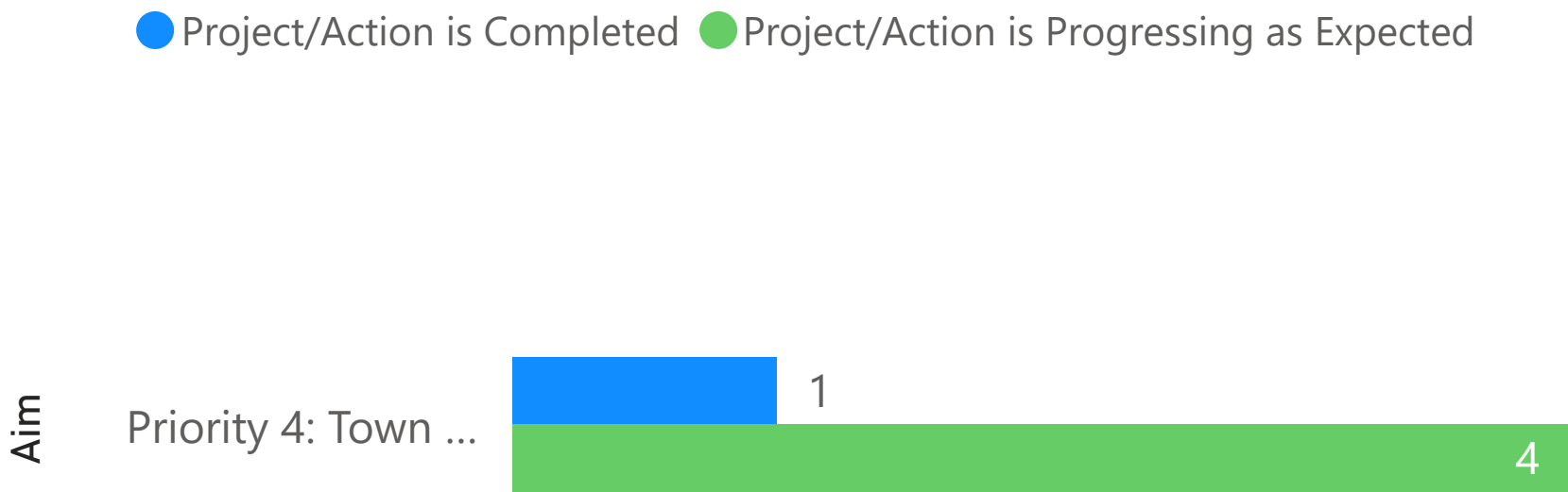
Corporate Objective	Count
Increasing the number of people living, working and using Newcastle town Centre	3
Total	3

Smart Narrative

- A total of **1** measures were assigned targets this quarter. Of these, **100% achieved their targets.**
- An additional **2 measures were contextual** and therefore did not have set targets.
- **1** measure showed a decline in performance when compared to the previous year, with the other measure having no historic data to compare against.
- **1 projects/actions** has been completed, with all other project/actions progressing as expected this quarter, with further details provided within this report.

Priority 4: Summary Project Status Split

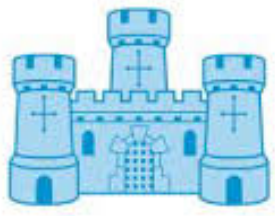
Priority 4: Qtr.1 Trend Status of PI's Compared On Same Qtr in the Previous Financial Year



● Deterioration of Previous Year



Priority 4: Town Centres for All



NEWCASTLE-UNDER-LYME
BOROUGH COUNCIL

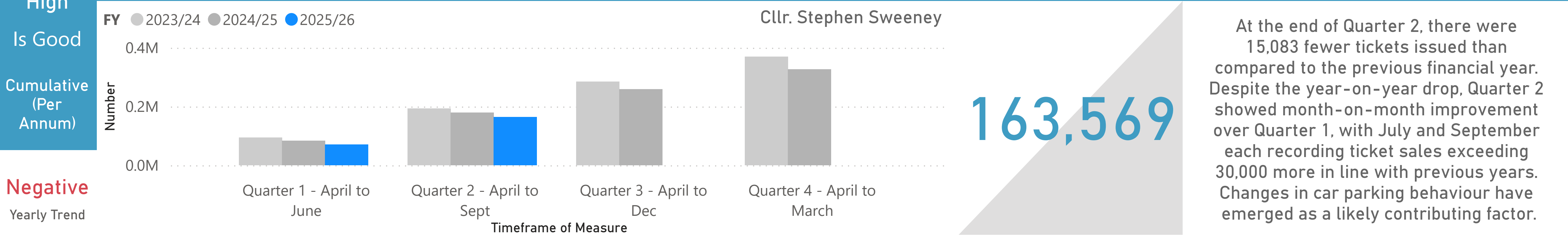
High
Is Good

Cumulative
(Per Annum)

ID4.1 - Car parking usage:-Number of tickets purchased

Current Status

SMART Actions if Off Target



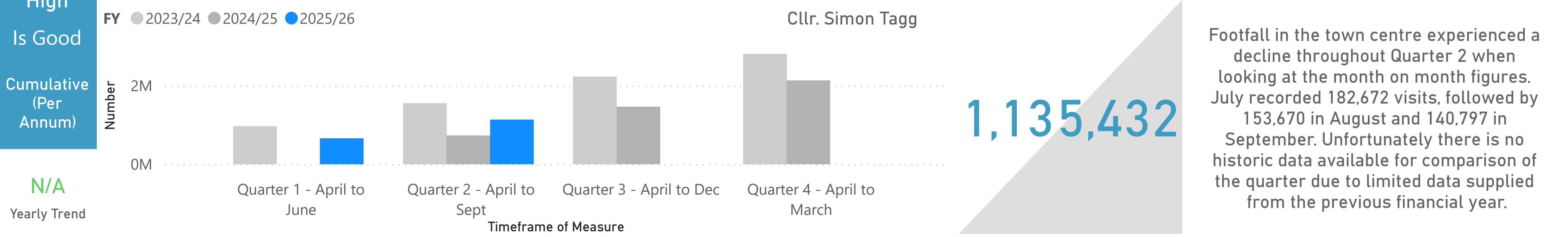
High
Is Good

Cumulative
(Per Annum)

ID4.2 - Town Centre Footfall - Newcastle

Current Status

SMART Actions if Off Target



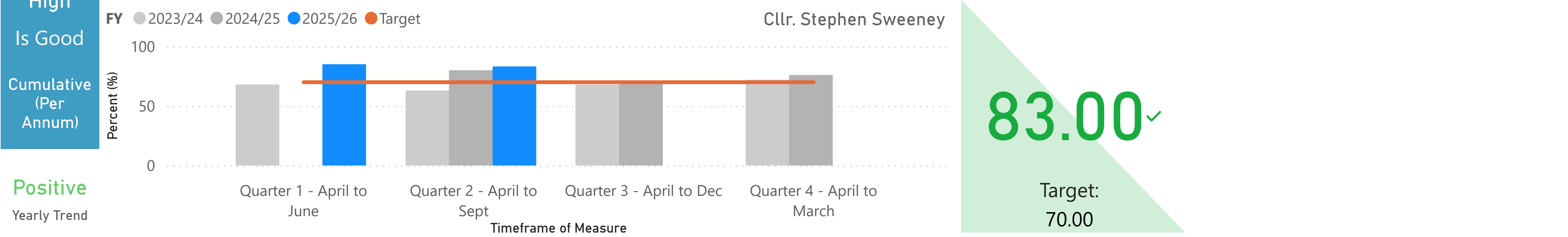
High
Is Good

Cumulative
(Per Annum)

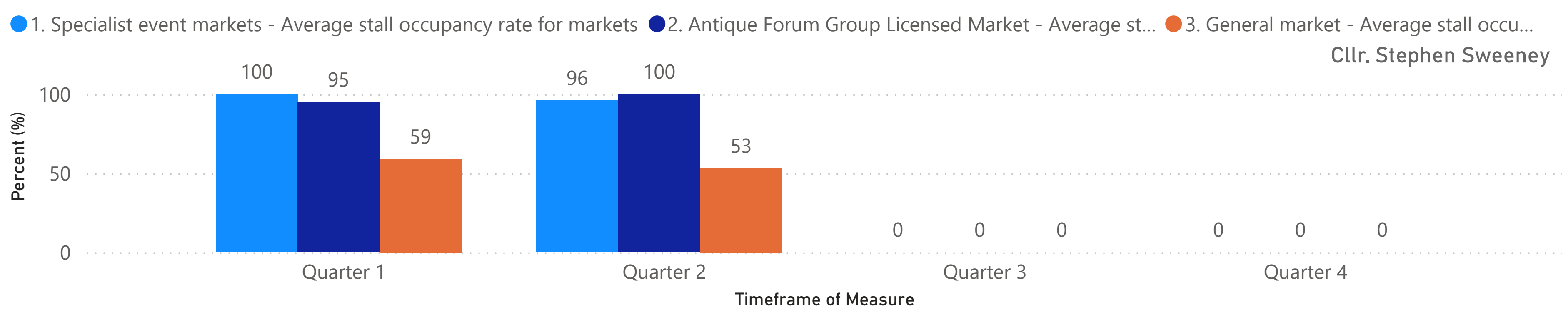
ID4.3 - Average stall occupancy rate for markets - Overall

Current Status

SMART Actions if Off Target

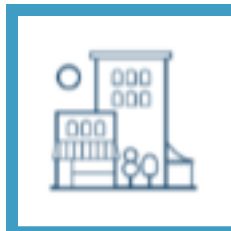


ID4.3a, 4.3b and 4.3c- Average stall occupancy rate for Specific Markets

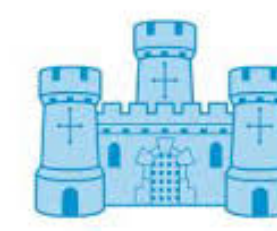


Not Required as Target Met

Increasing the number of people living, working and using Newcastle town Centre



Priority 4: Town Centres for All



NEWCASTLE-UNDER-LYME
BOROUGH COUNCIL

Project Status Split for Priority 4.

Project/Action is Progressing as Expected

4

Project/Action is Completed

1

Portfolio Holder	Service Area	Action	Corporate Objective	Status report	Commentary on progress
Cllr. Stephen Sweeney	1. Commercial Delivery 2. Planning	Redeveloping Midway car park to provide aspirational town centre residential accommodation	Increasing the number of people living, working and using Newcastle town centre	✓ Project/Action is Progressing as Expected	Legal agreements are being drafted to enable the main construction programme to begin and discussions are ongoing with Homes England regarding making a contribution to the cost of the scheme.
Cllr. Stephen Sweeney	1. Neighbourhoods 2. Commercial Delivery	Developing a Town Centre Strategy for Kidsgrove	Encourage visitors and support local businesses in Kidsgrove	★ Project/Action is Completed	Project/Action has been completed.
Cllr. Stephen Sweeney	Commercial Delivery	Redevelopment of Ryecroft Site	Continuing to work with key partners to deliver the redevelopment of opportunities across the borough	✓ Project/Action is Progressing as Expected	Enabling works have started on site. Legal agreements are being drafted to enable the main construction programme to begin and discussions are ongoing with Homes England regarding a contribution to the cost of the scheme.
Cllr. Stephen Sweeney	Commercial Delivery	Redevelopment of York Place	Continuing to work with key partners to deliver the redevelopment of opportunities across the borough	✓ Project/Action is Progressing as Expected	Legal agreements are being drafted to enable the main construction programme to begin and discussions are ongoing with Homes England regarding making a contribution to the cost of the scheme.
Cllr. Stephen Sweeney	Neighbourhoods	Further enhance the historic market and public realm and boost our signature specialist market programme	Further enhance the historic market and public realm and boost our signature specialist market programme	✓ Project/Action is Progressing as Expected	Public realm work is programmed to be completed in October/November 2025 and a programme of specialist market events is in place for the lead up to Christmas.